

http://madebyrishi.com
hello@madebyrishi.com
+44 7814 175 277

I'm Rishi, a Product Designer who loves breakdancing, sneakers and listening to Dave. I'm a perfectionist who enjoys designing products that both look good and work well. I work collaboratively with cross-functional teams to ensure the team works as efficiently as smoothly as possible. A selection of my work is available on <https://www.madebyrishi.com> (password is rishi2026)

EDUCATION

UXDA DESIGN COURSE

APR 18

In April I took the Accelerated One-Week UX Design Course at General Assembly. Here I learnt a number of UX processes used in a typical end-to-end project, ranging from creating personas and performing user interviews, to rapid-prototyping and usability tests.

BA (HONS) ARCHITECTURE / 2:1

SEP 14 - JUL 17

I studied Architecture at the University of Nottingham. This is a course that demands both problem solving and creative thinking. It taught me both time management under pressure, speaking and presentation skills for group critiques, and both digital and manual skills for design.

SOFTWARE

Figma / Adobe Creative Cloud / Claude /
Keynote / Miro / Notion

SKILLS

Prototyping / Lean & Agile UX / Creating Personas / Information
Architecture / Wireframing / Experience Mapping / Affinity
Mapping / User Journey & Flows

HOBBIES

Breakdance / Running / Music /
Fashion / Architecture

RISHI PATEL

EXPERIENCE

BLUE DOOR FERTILITY

SENIOR PRODUCT DESIGNER MAY 23 - PRESENT

- Leading the design of 4 products within a cross-functional health-tech start up.
- Running regular research and discovery sessions with patients and doctors.
- Created a tokenised design system to work across all digital products.

WONDROUS PEOPLE

PRODUCT DESIGNER NOV 23 - MAY 23

- Worked collaboratively with engineers and stakeholders to re-design and release a new responsive coaching dashboard in 6 months.
- Created a new, flexible and tokenised design system.
- Co-led workshops with coaches and clients to implement new flows in preparation for public launch.

ZIVA

PRODUCT DESIGNER JUL 23 - NOV 24

- Created a brand identity for a new dating platform.
- Produced end-to-end flows for the entirety of the product.
- Created a new, flexible and tokenised design system.
- Worked collaboratively with engineers to release the product in 3 months.

TRANQUILITI

PRODUCT DESIGNER FEB 23 - JUL 23

- Aligned stakeholders on product vision and brand positioning.
- Distilled existing research into personas.
- Re-designed the student-facing app and staff-facing dashboard with a consistent visual language.
- Created a flexible figma design system for the team.

KIN + CARTA EUROPE

PRODUCT DESIGNER MAY 21 - FEB 23

- Transitioned an existing ionic app for a health-tech start up into native iOS and Android products.
- Worked within a cross-functional squad for Santander to improve and add new features into the native mobile products.
- Mentored junior designers in best practices for design systems.